

Whitehaven Independent Supporters Trust

Steering Group Meeting

Friday 19th, November 2010

Whitehaven Golf Club

1. Apologies – Karl Connor, Des Byrne has now resigned from the Steering Group
2. Minutes of the last meeting - Minutes agreed to be a true reflection of the meeting.
3. Matters Arising –
 - Membership Fees – Jonathan confirmed that Supports Direct have recommended the Trust do not offer family tickets as there would be issues around voting and discrimination towards single parents. It was agreed that under 18s pay a £5 membership fee which would rise to £15 when they turn 18.
 - Trust stamp – To be created for WRLFC Co-operative. The Trusts paperwork is to be held by K J Commons solicitors at no charge. It was agreed that a representative from the organisation, Tim Frost be invited to launch night and the organisation able to place an advert in the trust brochure free of charge.
 - Launch Night – The JJ McKeown bar is available on the 14th/15th & 21st January. It was agreed Launch Night would be held on the 14th.
 - Can Bar – Jonathan confirmed Barry Richardson, in Gary Blinco's absence is happy for the Trust to run a can bar on match days. Barry will provide clarification on the license. Paul Blacklock suggested looking into a possible 'trust ale' supplied by a local microbrewery once the bar was up and running.
 - Lawsons – Barry Richardson confirmed that the club will not approach Lawsons regarding sponsorship, they have however provided them with two tickets for the Boxing Day game.
 - Bank Account – The £1000 grant from Supporters Direct is not provided in full. The Trust must apply for items pre-expenditure and provide receipts post-expenditure. The Trust are able to claim back 50% of the cost of items. The Support Group and Internet Support Group both have funds to donate to the Trust.
 - Trust Memberships – A suggestion was made to auction the first 17 memberships and provide the successful bidders with a photo of the player with that squad number presenting the share certificate to them.
4. Membership Application Forms – Forms were handed to Steering Group Members for completion, these should be returned to the next meeting. Lee to mock up application form for general release and email to Jonathan to print.
5. Press Release – Dave to chase Karl regarding a date for the press confirming launch night.

6. Ground Improvements – Andrew and Dave Akaster are going to view the portakabin in Penrith on the 1st December. Andrew asked that Jonathan ask the club if more than one portakabin available would they be prepared to contribute to delivery costs.
7. Raffle – Prizes donated so far include; 16g ipod nano, signed Cumbria shirt, signed, framed Phil Taylor photo, signed Sydney Roosters shirt, teddy bear, various gift sets, meal for 2 at The Sunny Hill, £50 voucher for Steve's Paints, £10 Vixen voucher, 2011 Super League jersey and possibly two tickets for the South Wales v Whitehaven game with overnight accommodation for two. Jonathan to ask the club about the possibility of a season ticket. It was agreed that the Trust would offer a 'buy five get one free' offer in relation to raffle tickets.
8. Brochure - An eight page, A5 brochure will cost £403 for 250 copies, £433 for 1000 copies and £525 for 2500 copies. The group agreed that any order placed should be for 1000 copies. An update is needed from Carl on the brochure at the next meeting. Steering group members should approach potential corporate sponsors.
9. AOB – Dave to invite Mike Rothery to the next meeting, Jonathan to order raffle tickets. Template for corporate approach letter to be drafted by Anna.

Next Meeting: Tuesday 23rd November, J J McKeown Bar

Next Meeting – 19th November 2010, 19.30, Whitehaven Golf Club.