

Whitehaven Independant Supporters Trust

Steering Group Meeting

Wednesday 5th January 2011

The Sunny Hill

- Present - Jonathan Chappell, Vikki Chappell, Frank Scott, Paul Blacklock.
Apologies - Ian Stephenson, Dave Farrell, Karl Connor, John Hurst, Lee Scott, Andrew Ross, Anna Byrne
- Minutes of the last meeting 19th December - Minutes agreed to be a true reflection of the meeting.

Matters Arising -

- Raffle - Sales going well and Andrew had children selling the tickets at the Whitehaven V Workington game. Books of tickets also in Billy Rudd's, The Stump, B&H Motors and The Albert.
- Leeds Rhinos Night - Paul Blacklock has expressed his interest and would like to attend. Frank, Vikki and Jonathan are unable to attend.
- Squadbuilder & U23's - Recapped it was a good meeting with Gary Hwer and this has been fed into the Board of Directors. Agreed that we should invite Gary to the launch night as a Guest Speaker. U23's season starts in April so it was felt that we should invite Gary along to a Steering Group meeting in February.
- Haven V Town - We all felt that we had missed the boat at the game. There were no programmes for us to stuff with membership forms however we agreed that we should have had more presence including a table in the club promoting the Trust with application forms and raffle tickets on sale. This should be arranged for the Haven v Leeds game on 30th January.
- Executive review;
 1. Membership & Benefits section - It was identified that we need to establish exactly what you get for your membership as currently all you get is membership to the Trust. There has been lots of ideas

for what we can provide but nothing confirmed as yet. It has been confirmed that the club are to start and give us a weekly update and this is a member benefit. This is to start asap, All present confirmed that they are concerned that communications are not getting out to people who signed up to the Trust in Haven site. Frank suggested that we use Lookaround to help promote the Trust - we need to speak to Karl Connor regarding this. Jonathan is to speak to Barry Richardson regarding junior benefits ie, Meet the players, mascot, junior training session.

- Application Form - Jonathan has confirmed that the address has been added to the application form.
- Membership update - Currently up to 40 members - agreed that this is very good considering the original aim was 10% of the average crowd - 500. There were several forms handed out on Monday at the Haven V Town game, including corporate memberships.
- Marketing & Communications - Paul has agreed that his is going to place an advert on Sellafield Marketplace, Facebook and Haven Fans site. Agreed that we need a press release in the Whitehaven News on Thursday 13th January. Paul is going to design a flyer / poster that Frank has offered to take to local pubs / clubs for them to advertise Launch night. Paul will also send the flyer/ poster to all - please print and advertise where possible. We also need to have the Launch Night advertised on the Trust In Haven web site. It has been suggested that we try and also have a press release in the League Express and the Supports Direct web site.
- Website Development - Unfortunately John Flanagan has had a bereavement in his family over the Christmas period so work on the web site has come to a temporary halt. John has assured us that the web site will be up and running for Launch Night on the 21st. It has been suggested that we take a lap top to the Launch Night so that we can show the website. Jonathan has offered his lap top and dongle for internet connection on the night. A projector would also be beneficial if anyone is able to obtain one.
- Logo Design Competition - To date Paul has not received any entries however Karl may have some as his email address was on the original advert for this.

- Financial Status - Vikki confirmed that we now have £670 in the Trust account and there is a further £240 to come from Mike Rothery's support group. We need however to purchase an embossed stamp for the Trust Membership certificates and Jonathan has confirmed that this is going to cost £42 approximately including delivery. We can claim 50% back from SD.
- Launch Night - Concern from all that we have no guests either invited or confirmed yet and also the night has not been advertised yet.
 - Speakers - Agreed that we should have approximately 5 speakers including, Ian Stephenson, Laura Harrison, Gary Hower, David Seeds and a member of the Board. It was also agreed that it should be a new member of the Board to show a new face and angle on the club, if it is not possible for a BOD member then possibly Barry Richardson. Aim to keep speaking to approximately 5 minutes with a musical interlude between each guest.
 - MC for the evening - possibly Steve Nicholson.
 - Notice Board - to have one present at the Launch Night with copies of the rules, Memorandum of Understanding and Manifesto for all to see,
 - Paul to produce a P4 size pass for all Steering Group Members to help identify us on the evening - Jonathan to look into possible polo shirts with the Trust logo on for us to wear.
 - Raffle to be drawn by speakers/ dignitaries.
 - Confirmed PA system in full working order and present
 - Food - Vikki has confirmed that she has arranged a group to prepare the food for the evening however we need to have a rough idea of number and then we can arrange a budget.
 - Auction - Discussed the possibility of an auction however it was agreed that this was not necessary for Launch Night as we were trying to get money off people for membership and raffle, we also don't want the evening to go on too long so people get bored and we lose their attention.

10. AOB & Further Actions -

- Frank raised the point that majority of creditors were big companies and it would be a good idea if we tried to get corporate members such as Weatherspoons.

- Paul has confirmed that has been invited to the next Chamber of Trade meeting - date and time to be confirmed.
- Paul is also going to take forward trying to get an advert in the Whitehaven Guide.

Next meeting to be held on Monday 10th January, 7.30 at The Sunny Hill.